



**CITY COUNCIL/CITY STAFF
JOINT WORK SESSION**

**CAREER & TECHNICAL EDUCATION CENTER
9889 WADE BLVD.
FRISCO, TX 75035**

8:00 AM

SATURDAY, JUNE 19, 2010

MINUTES

CALL TO ORDER

Curt Balogh opened the meeting at 8:05 a.m. with all members present with the exception of David Prince, and of Pat Fallon who arrived at 8:10 a.m., and City Staff represented by: City Manager, George Purefoy; Deputy City Manager, Henry Hill; Assistant City Manager, Nell Lange; Assistant City Manager, Ron Patterson; City Attorney, Rebecca Brewer; City Secretary, Jenny Page; EDC Director, Jim Gandy; Special Assistant to the City Manager, Curt Balogh; Assistant's to the City Manager, Daniel Ford and John Eaglen; and Sr. Administrative Assistant, Sharon Perry.

Also present were Council member elect, John Keating and Valerie Wigglesworth with the Dallas Morning News.

Curt Balogh welcomed everyone and commented on the day's activities.

REGULAR AGENDA

1. Strategic Focus Area Review and Discussion

The first topic was the Role of the Mayor. Discussion was held on sharing

calendars and attending meetings which lead to a conversation with City Attorney Rebecca Brewer concerning the Open Meetings Act and posting meetings with HOA's and other organizations.

Mayor Maso asked for guidance and assistance with all his calendar commitments and how to involve Council and staff without over burdening both.

Council expressed a desire to have availability to the Mayor's calendars and a willingness to attend events if they know about them. Mayor Maso replied that requests have been sent with no reply. Mr. Balogh added that the technicality of syncing every device that Council uses and handling the security is a challenge. Outlook Exchange is an easy fix if everyone will use the same process.

Jeff Cheney asked that on Mondays, Geneva could send an email outlining the week's events. Scott Johnson asked for an update on Wednesday and Friday's for changes.

Mayor Maso agreed that it would be helpful and recapped that everyone will use the Council Events public calendar with Geneva sending an update or meeting invitation. IT will make sure that the calendar process is available and that all computers are updated in the next few weeks, understanding that this will lock down the computers from adding additional software.

Bob Allen commented on Ad Hoc Committees. He thought some were a good idea but felt that Council was not always included and asked that the creation of an Ad Hoc Committee be an agenda item to get consensus and feedback from Council. Mayor Maso disagreed that this was the prerogative of the Mayor as provided by the Charter.

The group recessed at 9:51 a.m. and reconvened at 10:12 a.m.

After the break, the group discussed the Strategic Focus Areas process and broke into groups for discussion. The group then discussed their ideas for future work sessions and agreed that the process was not broken but more time could be committed to discussion in the work sessions.

Council then discussed changes to short term 2010 - 2011 Objectives. Items were added (+), deleted (-), or changed (>).

Long-Term Financial Health – Objectives:

- + Work to create a policy and process to contribute to the Capital Reserve Funds.

The group recessed at 12:01 p.m. for lunch and to hold a Special Council Meeting to Canvass the June 12, 2010 Runoff Election at 12:15 p.m.

The work session reconvened at 12:29 p.m. and continued the discussion on Long-Term Financial Health in regard to budget and tax rate.

Public Health & Safety – Objectives:

- Complete implementation of Public Safety Communication systems.
- + Review ISO rating renewal.
- + Implement a city-wide public fitness initiative.
- + Review average public response times.
- + Proactively address environmental threats.

Infrastructure – Objectives:

- Review finding of Transit Study
- Construct City Hall Parking Garage.
- > Evaluate further development of Simpson Plaza and Frisco Junction.
- > Continue to plan for next phase of the reconstruction of historic downtown streets and associated infrastructure.
- + Develop plans for any road project that could potentially receive funds from other regional sources.

Excellence in City Government – Objectives:

- Enhance the city website.
- Evaluate and report on additional on-line services.
- + Formalize Council Governance policies.
- Complete Charter Review.

Sustainable City – Objectives:

- Continue financial support of organization providing essential social services.
- Complete annexation of ETJ parcels.
- Form a bond Committee.
- > Pursue development of 4 Diamond /4 Star rooms.
- > Attract collegiate sports events to City sports venues.

Civic Involvement – Objectives:

- > Further refine/review polling places for the public's convenience.
- + Explore ways to increase volunteerism.

Leisure and Culture – Objectives:

- Develop and implement plan for cultural arts facility and science center.
- > Continue to represent the City of Frisco as a partner city in the Arts of Collin County project.
- + Pursue active entertainment destination.
- + Evaluate actions necessary to support leisure and culture opportunities full life cycle community as detailed in the City's Comprehensive Plan (staff action...explore wording for listing in proper SFA).

Mr. Balogh wrapped up by suggesting another Governance work session in the next few months.

Mayor Maso closed the meeting and reminded Council of some of the items discussed in the work session and to speak in one voice in the future and thanked everyone for their hard work.

ADJOURN

With no further business to discuss, the meeting was adjourned at 2:08 p.m.

(Please note these are preliminary meeting minutes and are not official until approved by the City Council at the next scheduled meeting. Approved/signed minutes are available at <http://sire.friscotexas.gov/sirepub/docs.aspx> .)

Maher Maso, Mayor

ATTEST:

Jenny Page, City Secretary